

## **NSS–SWACHHANDHRA**

The NSS unit of SVCET organized an awareness campaign to educate the Public on proper waste management and “**Avoid Single Use Plastics (SUPs) & Promote Reusables**” nearby Villages through Out-reaching Programme.

### **Preamble**

Plastic pollution is one of the most pressing environmental challenges of our time. Single-use plastics (SUPs) contribute significantly to waste accumulation, environmental degradation, and adverse health impacts. Higher educational institutions, as centers of learning and innovation, must take the lead in promoting sustainable practices. This policy aims to eliminate the use of SUPs and foster a culture of sustainability by encouraging reusable alternatives.

### **Prohibited Items**

The following single-use plastic items are banned on campuses:

1. Plastic water bottles (below 1 liter)
2. Plastic straws and stirrers
3. Single-use plastic cutlery (spoons, forks, knives, plates, and cups)
4. Plastic bags and packaging materials
5. Disposable plastic food containers and sachets
6. Plastic-based decorations and banners



# SRI VENKATESWARA COLLEGE OF ENGINEERING & TECHNOLOGY

ISO 9001:2015 Certified

(Approved by AICTE, New Delhi, Affiliated to JNTUGV, Vizianagaram)

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## Objectives

- To eliminate the use of single-use plastics in villages.
- To promote sustainable and eco-friendly alternatives.
- To raise awareness about the environmental impact of plastic waste.
- To integrate sustainability into institutional policies and campus culture.
- To encourage research and innovation in biodegradable and reusable materials.



# SWACHH ANDHRA

**AVOID  
SINGLE USE  
PLASTICS**



**PM  
భారత్  
PROMOTE  
REUSABLE**

SVCET NSS Unit No : **90214105**

**15<sup>th</sup> March, 2025**

**SRI VENKATESWARA COLLEGE OF ENGINEERING & TECHNOLOGY**

( Approved by AICTE, New Delhi, Affiliated to JNTUG, Vizianagaram )  
Etcherla - 532 410, Srikakulam (Dist) - Andhra Pradesh



Campaign starts from college



Awareness to Public near by University





Awareness campaign of Stop selling of Plastic covers – getting the cotton covers





Donating Cotton samples to the Village People to Stop Usage of Plastic covers





Awareness Campaign of Avoid Single use plastics and promoting Reusables to Primary School Students in villages





Demo given to Students and Teachers of using plastic free by NSS Programme Officer





Campaign on Avoidance of Plastic Usage visiting to another primary school



### **Programme Outcomes**

The outcome of this Programme is discouraging use and throw of single use plastics, preventing dumping, burying and burning of waste by promoting circular economy.

This activity involves, making awareness on the non-usage of Single Use Plastic items and avoiding littering paper, plastics and other products. This activity also involves demonstration of suitable reusable alternatives for public, private establishments, institutions, government entities and making them role models. Making campaigns on the awareness on the usage of greener and healthier alternatives for Single Use of Plastics.